

## Calendar of Events 2009

March 26, Ann Arbor, MI: CPP "Counseling to Type: Motivating Students and Clients Through Individualized Career Counseling" U of M [www.cpp.com/Workshops](http://www.cpp.com/Workshops)

March 13, Livonia, MI: Michigan Collegiate Job Fair, [www.mcjf.org](http://www.mcjf.org)

March 18, Lansing, MI: Michigan Counseling Association Legislative Day in Lansing, [www.michigancounselingassociation.com](http://www.michigancounselingassociation.com)

March 19-23, Charlotte, NC: ACA Annual Conference and Exposition, [www.counseling.org/Convention/](http://www.counseling.org/Convention/)

April 3, 2009, Waterford, MI: South East Michigan Career Development Facilitator Association Conference [www.semcdfa.org/](http://www.semcdfa.org/)

April 5-8, Pittsburgh, PA: 2009 Defendant/Offender Workforce Development Conference, [www.ncda.org](http://www.ncda.org)

April 20-21, Detroit, MI: SAE World Congress Career Fair, [www.sae.org/congress/](http://www.sae.org/congress/)

April 22, Ypsilanti, MI: Eastern Michigan University's Teacher Job Fair, [www.career.emich.edu/new/tjf/](http://www.career.emich.edu/new/tjf/)

April 27, Ypsilanti, MI: Association of Michigan School Counselors Annual Conference, [www.michiganschoolcounseling.org/conference](http://www.michiganschoolcounseling.org/conference)

April 28-29, Ypsilanti, MI: Michigan Adult Education and Training Conference, [www.maepd.org/conference](http://www.maepd.org/conference)

April 29, Grand Rapids, MI: Michigan Association for College Admission Counseling (MACAC) Annual Conference, [www.main.macac.org](http://www.main.macac.org)

May 7, Belleville, MI: 4th Annual Aviation Career Expo, [www.miat.edu](http://www.miat.edu)

May 11, Lansing, MI: Green Today, Jobs Tomorrow Conference, <http://migreenjob.com/>

May 16, Kalamazoo, MI: 16th Annual Aviation/Aerospace Teacher Workshop, [www.michigan.gov/aero](http://www.michigan.gov/aero)

May 31-June 3, Minneapolis, MN: National Association of Workforce Development Professionals 2009 Annual Conference, [www.nawdp.org](http://www.nawdp.org)

June 5, Bay City, MI: Diversity Summit, Michigan College Personnel Association, [www.mcpaweb.org/](http://www.mcpaweb.org/)

June 22-25, Madison, WI: 2009 CEW Summer Institute, [www.wisconsincareers.wisc.edu/decdc/overview.aspx](http://www.wisconsincareers.wisc.edu/decdc/overview.aspx)

July 1-3, St. Louis, MO: National Career Development Association Annual Conference, [www.ncda.org](http://www.ncda.org)

August 2-4, Lombard, IL: National Association of Colleges and Employers (MWACE), [www.mwace.org](http://www.mwace.org)

October 11-13, Mt. Pleasant, MI: Michigan College Personnel Association, [www.mcpaweb.org/](http://www.mcpaweb.org/)

October 23-25, 2009, Traverse City, MI: Michigan Counseling Association Annual Conference, [www.michigancounselingassociation.com/](http://www.michigancounselingassociation.com/)

November 19-21, Wellington, New Zealand: International Careers Conference, [www.avenues.co.nz/careers/index.html](http://www.avenues.co.nz/careers/index.html)

Michigan Career Fair Websites: <http://search.mlive.com> and [www.michigan.gov/careers](http://www.michigan.gov/careers)



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A Division of Michigan Counseling Association

Spring 2009

## Professional Development Institute Gets an "A"

by Marsha Boettger

On Friday, October 10, 2008, the MCDA Board (Marsha Boettger, Mary Engelhardt, Sara Horace, Amy Kienast Linderman, Nannette McCleary Shaw and Kelly Miller) presented a half-day Professional Development Institute (PDI) at the annual Michigan Counseling Association (MCA) Conference held at the Hyatt Regency Dearborn. The theme for the 2008 MCA Conference was "Counseling Towards Wellness: Physical, Mental, Spiritual, Professional". In support of this theme, the title of the MCDA PDI was "A Career Planning 'Temperature Check' for Busy Counseling Professionals".

Given today's turbulent economic environment and the uncertainty it brings to employment prospects in every

organization, especially in Michigan, the MCDA Board designed and developed the PDI to provide counselors and career practitioners working in any setting with some "preventive medicine and maintenance" so they are better prepared to provide their clients and/or students with current and relevant career planning and development services and support. Those who registered for and attended the PDI received comprehensive, professional packages of the latest career planning and development information, resources, tools and techniques. With these packages in hand they can provide what is necessary to ensure their clients and/or students have a healthy and resilient career.

The MCDA Board received

outstanding evaluations and feedback for the PDI and several suggestions for presenting a similar, perhaps day-long session in the future. The PowerPoint slides used in this PDI are available for your review on the MCDA web site ([www.mi-mcda.org](http://www.mi-mcda.org)).

If you are interested in a customized session at your location for you and your colleagues please contact Marsha Boettger ([Boe1951@aol.com](mailto:Boe1951@aol.com)) or Nannette McCleary Shaw ([n.shaw@wayne.edu](mailto:n.shaw@wayne.edu)) for more information.

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## NCDA Election Results: Michigan Counselor is National Treasurer

The National Career Development Association (NCDA) election results are in and we extend our congratulations to the newly elected Board members whose terms begin on August 1, 2009. We are very excited that one of our own, Marsha Boettger, will be serving at the national level. She is an MCDA Past President, current Board member and the Business and Industry Representative. In addition, she is a 2008-2009 NCDA Leadership Academy member and an NCDA Publications Development Council member.

Congratulations to you Marsha!



to President-Elect: [Cheri Butler](#), University of Texas at Arlington

Treasurer: [Marsha Boettger](#), Chrysler (retired)

Southern Region Trustee: [Ronald Cathey](#), Louisiana Tech

North Atlantic Region Trustee: [Mark Danaher](#), Manchester High School

## Michigan NCDA Poster and Poetry Contest Winners

by Mary Skalsky Engelhardt

Once again, students in public and private schools, and adults have submitted Poster and Poetry entries in our state of Michigan contest. Below is the list of Michigan winners. Michigan First Place Winners have been mailed on to National Career Development Association (NCDA). National results will be posted on the NCDA website ([www.ncda.org](http://www.ncda.org)) by April 15, 2009.

MCDA would like to thank everyone who entered the contest for their participation. A special thank you goes out to the people who coordinate the contest in their local community. Participation is dependent on counselors who receive the contest brochure and share it with classroom teachers and instructors at career technical education facilities and local librarians to encourage contest participation. All citizen and ages in Michigan are welcome to participate.

### Intermediate Division Grades 3-5

First Place: A Meteorologist  
Conor Lohman, 4th grade  
Riverside Elementary, Battle Creek  
School Coordinator: Miss Wichterman

Third Place: Inspire Your Career, Develop Your Dreams!  
Amelia Viar, 4th grade  
Riverside Elementary, Battle Creek  
School Coordinator: Miss Wichterman

### Middle Division Grades 6-8

First Place: The Future Doctor  
Nagl Mohamed, 8th grade  
Salina Intermediate, Dearborn

Second Place: My Career (Forester)  
Nicole Stratton, 6th grade  
Brownstown Middle, Brownstown  
School Coordinator: Lorie Holder

### Senior Division Grades 9-12

First Place: Psychology  
Jake Perry, 12th grade  
Jackson Career Center, Jackson  
School Coordinator: Denis Turner

Second Place: Aerospace Engineering  
Maria Guido, 10th grade  
Southgate Anderson High, Southgate  
School Coordinator: Jackie Antonishak

Third Place: One Small Step  
Nicole Shepherd, 10th grade  
Southgate Anderson High, Southgate  
School Coordinator: Jackie Antonishak

Fourth Place: Medical Illustrator  
Evan Fekete, 12th grade  
Harrison High, Farmington Hills  
School Coordinator: Vicki Palmer

### Open Adult

Honorable Mention: Do You Dare  
Kathleen Six  
4th grade teacher  
Fruitport Community Schools, Fruitport

## Partnership for Public Service: Federal Employment

by Nannette McCleary Shaw

A common question we career counselors hear is regarding future opportunities. Besides the predicted entrepreneurial efforts, what do you say, when almost every established business-industrial sector is reporting continued job loss? Answer: the Federal Government.

The Office of Personnel Management (OPM) projects that:\* In the next five years, more than 550,000 federal employees — one-third of the entire full-time permanent workforce — will leave the government. By 2016, 40 percent of all current federal employees will retire — that's a lot of job openings!

Partnership for Public Service ([www.ourpublicservice.org](http://www.ourpublicservice.org)) is a non-profit, nonpartisan organization established in 2001 to revitalize the federal government workforce and thereby "transforming the way government works." Their guiding principal is that good government starts with good people; and in an effort to restore the pres-

tige of government employment, the Partnership pursues three strategic goals: 1) Building Communities of Support, 2) Securing the Right Talent, and 3) Fueling Innovation in support of their mission. Consequently, among other efforts, it has established three corresponding programs: *Call to Serve*, *Making the Difference*, and *Service to America Medals*, which recognizes and honors the accomplishments of federal civil servants.

*Call to Serve* ([www.calltoserve.org](http://www.calltoserve.org)) is a joint effort between the Partnership and OPM to promote strong civil service. According to a Partnership press release, the collaboration network of 350 colleges and universities with 36 federal agencies that began in 2002 now consists of 600 schools and more than 75 agencies. The website offers a variety of educator resources including links to a publication library, e-newsletters, toolkit for understanding the federal landscape, and free training events and we-

binars. This spring's topics include "KSA Writing and Federal Resumes" and "What Makes a Student Competitive?" Previous webinars are also posted for educators to use in developing their campaigns.

*Making the Difference* ([www.makingthedifference.org](http://www.makingthedifference.org)), on the other hand, focuses on those seeking federal employment. This website hosts "The Best Places to Work" along with academic interest guides and tips for using the federal jobs website, [www.usajobs.gov](http://www.usajobs.gov). Visitors can also learn more about internships and other student programs as well as download the 116 page report "Where The Job Are: Mission Critical Opportunities in America" published in 2007 that reviews federal workforce trends and jobs by both professional field and agency.

\*Source: *Why Public Service?* posted by Partnership for Public Services at <http://makingthedifference.org/federalbenefits/>.

## Unique Careers: Digital Forensics

by Kelly Miller

According to the Occupational Outlook Handbook, the field of digital forensics is expected to grow faster than average through 2016. Digital forensics is a branch of forensic science in which an investigator collects, analyzes, and presents evidence obtained from computers, cell phones, digital cameras, USB drives, and a variety of other digital sources. Although digital forensics is most often associated with law enforcement agencies, this career field is seeing its largest growth in the private sector. Private companies employ digital forensic investigators to 1) recover lost data due to software or hardware failure, 2) analyze the details of a computer break in, 3) gather evidence against an employee, such as internet abuse, and 4)

analyze how a computer system works for performance optimization purposes.

The preferred degrees for entry into the digital forensics field are in computer science and accounting. Many colleges and universities offer certificate programs in digital forensics for law enforcement professionals and others who already have a background in investigation. Currently, there are only a handful of universities and colleges that offer bachelor and/or master degree programs in digital forensics.

The average starting salary range for a digital forensics investigator is \$50,000-75,000 a year. Senior level managers earn around \$100,000-200,000 a year and

an owner or partner in a private digital forensics firm may make a much higher salary.

Given society's increasing reliance on digital technology, along with an increase in the commission of crimes using digital devices, this field will most likely remain in high demand for quite some time.

To learn more about the field of digital forensics check out the following links:

Computer Forensics World  
<http://www.computerforensicsworld.com/>

Forensic Focus  
<http://www.forensicfocus.com/>

## Global Career Development

by Nannette McCleary Shaw

For many seeking international experience, the first opportunity is through educational programs such as Study Abroad ([www.studyabroad.com](http://www.studyabroad.com)). This article explores a few more educational links that offer international career preparation. If you know or use a global career preparation resource, please email me at [n.shaw@wayne.edu](mailto:n.shaw@wayne.edu) with the link and description. Information will be published in future *Scanner* newsletters and compiled at MCDA's web site.

**Institute of International Education** ([www.iie.org](http://www.iie.org)): Founded in 1919, IIE is "a world leader in the exchange of people and ideas" serving over 20,000 people yearly with more than 200 programs. The

prestigious and competitive Fulbright Program was established in 1946 and sponsored by the U.S. Department of State for researchers and scholars "to increase mutual understanding between the peoples of the United States and other countries, through the exchange of persons, knowledge, and skills." This website offers quick links programs and scholarships.

**Global Learning Semesters** ([www.globalsemesters.com](http://www.globalsemesters.com)): GLS is an independent study abroad program developed from out of University of Nicosia in Cyprus that coordinates over 60 university-level learning semester programs hosted by 10 universities to over 70 destinations for U.S. and Canadian students.

While the site offers local expertise as well as blogs and picture galleries, participants will have to be fairly savvy to navigate financial aid and academic credit for these programs.

**Summer Immersion Programs** ([www.educulture.org](http://www.educulture.org)): Edu-Culture International (ECI) is a non-profit study abroad program for high school students out of California. The organization has been in existence for eleven years and promotes Host Family Immersion Week, language partnerships, and hands-on activities/excursions as key components of its programs. Website contains video gallery and testimonials for experiences in Spain, France and Costa Rica.

## MCDA Presents at the Michigan Career and Technical Education Conference

On Tuesday, February 10, 2009, Marsha Boettger and Nannette McCleary Shaw, representing the MCDA, presented a session at the Michigan Career Education Conference held at the Detroit Marriott at the Renaissance Center.

The theme for this conference was "Career and Technical Education: Mapping to College and Careers". This theme reflects the important roles of career and technical educa-

tion in preparing students for their future. The same way a map or GPS guides us to our destination, students, too, need to focus toward the future and be better prepared to create an Educational Development Plan.

Consistent with this theme, this session was designed to guide the participants through a structured experiential career planning exercise. In addition, a comprehensive set of available resources was provided for

each step in the process. Participants received a detailed set of corresponding handouts.

The PowerPoint slides used in this session are available for your review on the MCDA web site ([www.mi-mcda.org](http://www.mi-mcda.org)). If you are interested in a similar session at your location for you and your colleagues please contact Marsha Boettger ([Boe1951@aol.com](mailto:Boe1951@aol.com)) or Nannette McCleary Shaw ([n.shaw@wayne.edu](mailto:n.shaw@wayne.edu)) for more information.